

The **6 Magic** Dating App Photos

for women



You want to start **attracting high quality matches...** Attractive and interesting men who are serious about meeting someone.

The first step is to have a high quality profile that that shows off how attractive and interesting YOU are.



The photos on your dating profile have **2 main purposes:**

1) To show someone what you look like 🙄🙄

2) To offer **VALUE** ✅

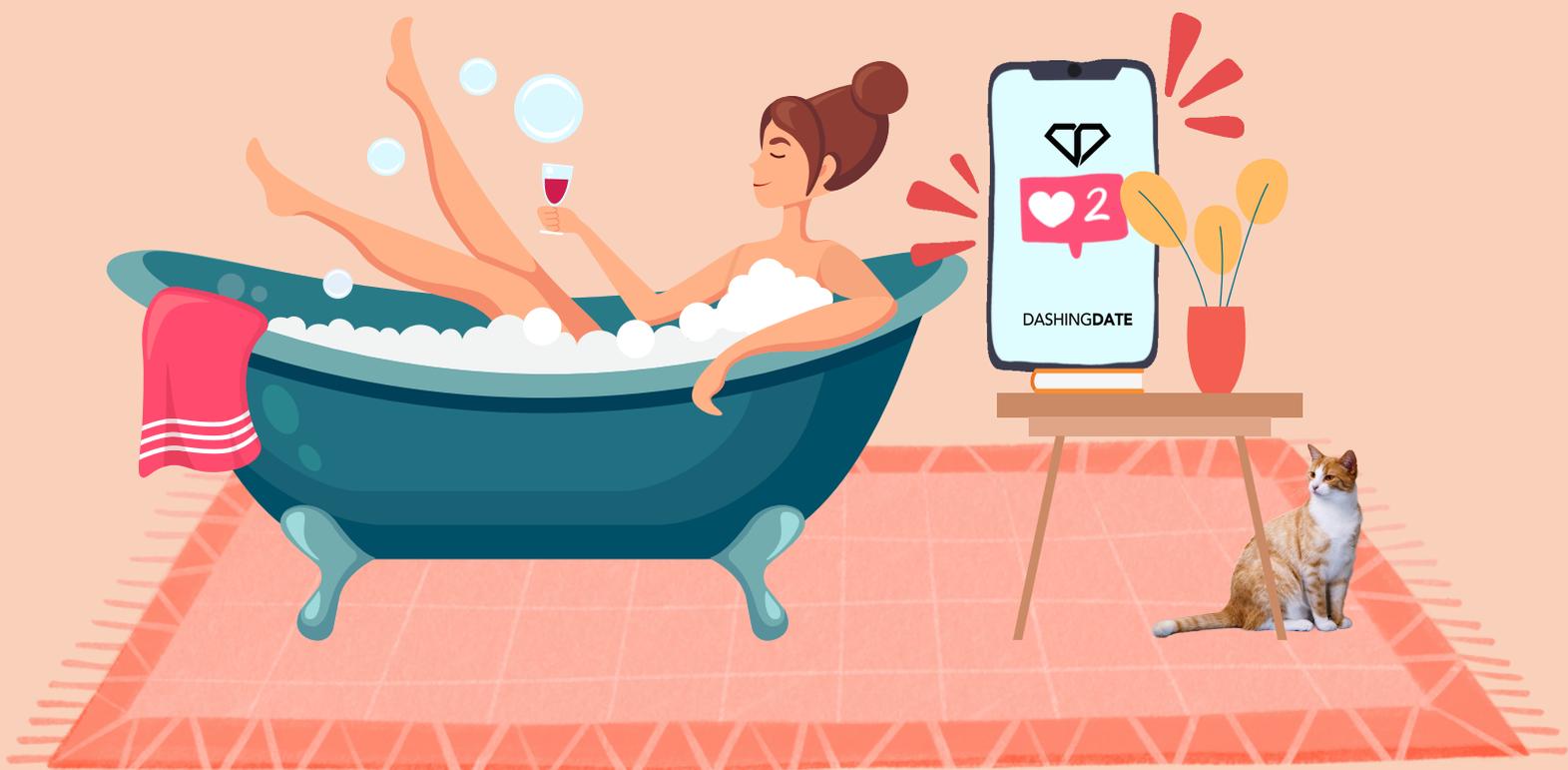
VALUE means offering a glimpse into your life and what it's like to date you.



The good news is there are indeed quality men on dating apps who are serious about finding a relationship.

You might not be matching with them right now because your photos need an overhaul.

More good news: While there's no part of your profile that should sit static for too long (*needs to be dynamic!*), once you have your **6 magic photos**, you can sit back and kick it for a while.





So, here they are!

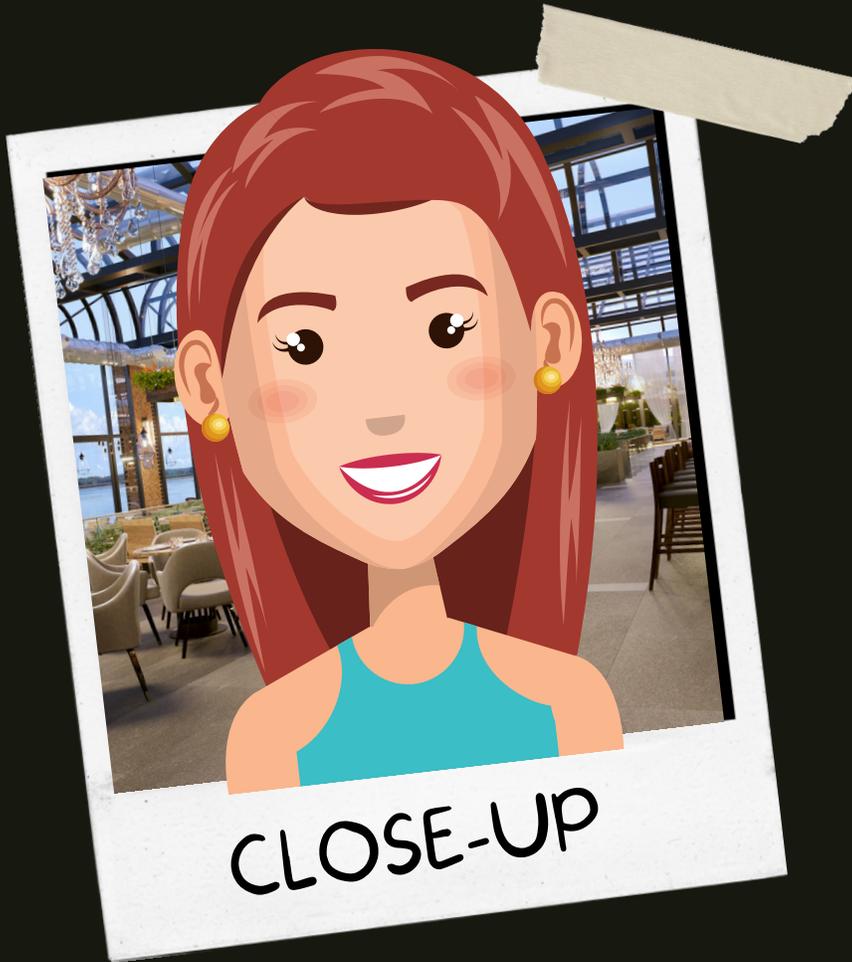
The **6 magic photos** every busy, successful female professional looking for love needs to have on her profile:

1. Close-up
2. Head-to-toe
3. Lifestyle Glimpse 1
4. Lifestyle Glimpse 2
5. Travel
6. Silly

Let's dive in...



Photo #1



"my time to shine"

Photo 1: The Close-Up

Your superstar photo, the invitation to the rest of your profile. In this photo....



Make sure...

- You're waist-up (or shoulders-up).
- You're smiling and we can see your eyes (no sun glasses).
- You look relaxed and happy.
- Your friends love this photo of you.

Photo #2



This photo shows how you really look from head-to-toe

"Got nothing to hide coz I'm a great catch"

Make sure...

- To have a nice background.
- You're close up, but can still see your full body.
- To do something with your hands (example: one in your pocket, the other holding a coffee cup)



Photo #3

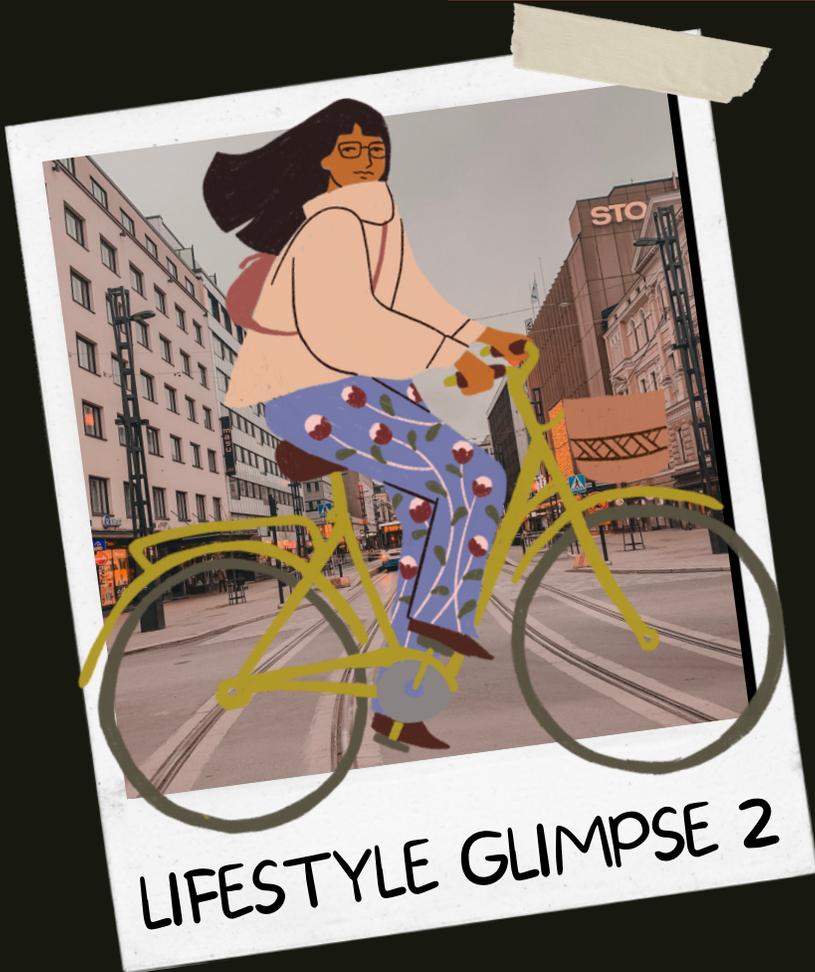


"I do
cool \$h*t"

These photos show off all the cool \$h*t you do in your life. Here's where you start offering *real* value to a potential match, giving them a 'glimpse' of what it might be like to be in your life and date you.



Photo #4



"I do more
cool \$h*t"

Examples: Cooking, Painting, Mixing a cocktail, Drinking coffee at a cool spot, Cycling, Running a marathon, Skiing, Giving a speech, Coaching a soccer game, Walking your dog.



Photo #5



"I'm cultured
and worldly"

If you're a passionate traveller, this photo is a fun, colourful pic from your last vacation. Try "stacking" a travel photo with one of the other categories for added value, like...
Travel + Lifestyle Glimpse, together.



Photo #6



"I'm confident enough to show you I'm a real human"

This photo offers value in a way that the others may have not captured yet. It's a candid shot that shows off your unique and quirky personality, a side of you that friends and fam are lucky to experience.



Alright, Next Steps



This is not about perfection.

The goal is to **encourage** you to consider the changes needed on your profile so you stop wasting time and start seeing real results!

And **you will see a BIG difference** once you step up your game and bring new photos, and a new strategy to your dating apps.



***We're honoured to
be on this journey to
love with you!***

