

The **6 Magic** Dating App Photos

for men

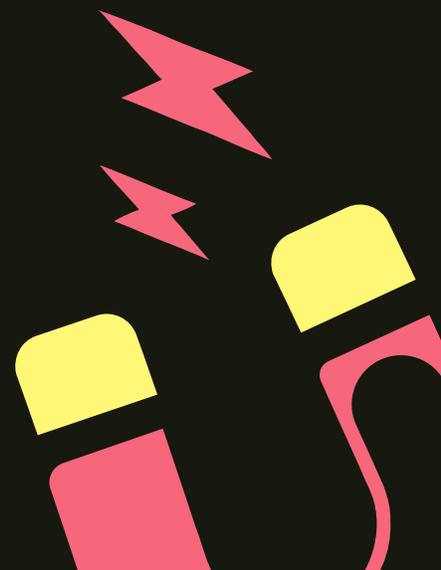


If you want to start attracting **beautiful and down-to-earth women** who are serious about meeting someone...

The first step is to have a high quality profile that shows you're attractive and interesting!



The kind of women you want to meet care about profiles. And they Swipe Right on men who know what they're doing and are invested in the process.



The photos on your dating profile have **2 main purposes:**

1) To show someone what you look like 🙄🙄

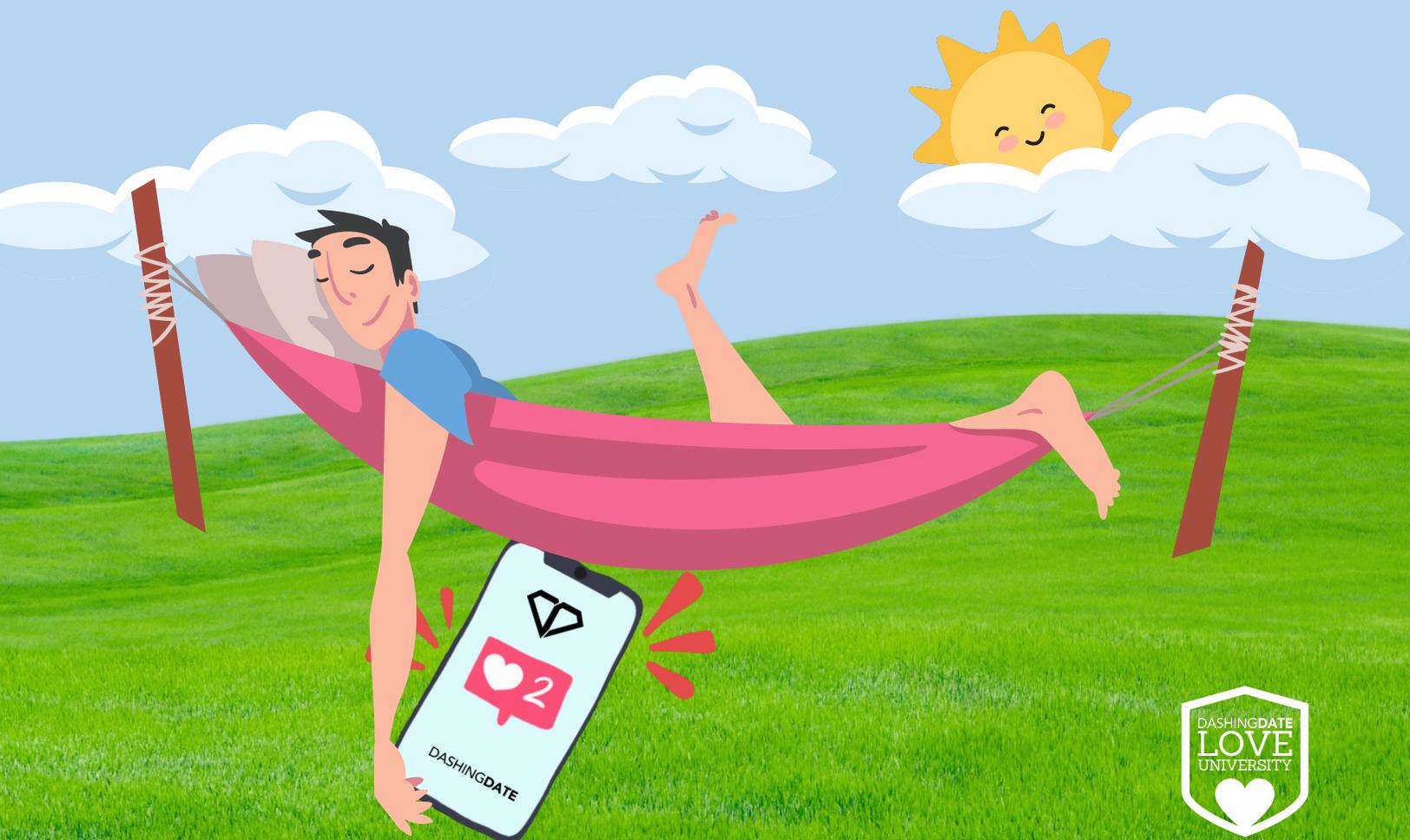
2) To offer **VALUE** ✅

VALUE means offering a glimpse into your life and what it's like to date you.



The good news is there are indeed **more** women you could be matching with *right now*.

And while there's no part of your profile that should sit static for too long (**needs to be dynamic!**), at least once you have your **6 magic photos**, you can sit back and kick it for a while.





So, here they are!

The **6 magic photos** every busy, successful male professional looking for love needs to have on his profile:

1. The Look-Away Close-Up
2. Head-to-toe
3. Lifestyle Glimpse 1
4. Lifestyle Glimpse 2
5. Travel
6. Silly

Let's dive in...



Photo #1



"my time to shine"

In this photo....

- You're waist-up (or shoulders-up).
- You look approachable and we can see your eyes (no sun glasses).
- You're looking off to the side.
- You look relaxed and happy.

Photo 1: The Look-Away Close-Up

Your superstar photo, the invitation to the rest of your profile.



Why the "Look-Away"?

Studies have shown that women respond more favourably to a man's profile photos when he is looking away from the camera. There are a few theories as to why this is.

One says it's because men can be intimidating if they are looking straight into the camera; looking away is supposedly less threatening to women.

"If you're looking straight at a camera for a male, that can be intimidating to a woman. But if someone is looking off past you that can, in many ways, be less threatening and more approachable."

Photo #2



"Got nothing to hide coz I'm a great catch"

This photo shows how you really look from head-to-toe.

Make sure...

- To have a nice backdrop.
- You're close up, but can still see your full body.
- To do something with your hands (example: one in your pocket, the other holding a coffee cup)



Photo #3



"I do
cool \$h*t"

These photos show off all the cool \$h*t you do in your life. Here's where you start offering **real** value to a potential match, giving them a glimpse of what it might be like to be in your life and date you.



Photo #4



"I do **more**
cool \$h*t"

Examples: **Cooking, Painting, Mixing a cocktail, Drinking coffee at a cool spot, Cycling, Running a marathon, Skiing, Giving a speech, Coaching a soccer game, Walking your dog.**



Photo #5



"I'm cultured
and worldly"

If you're a passionate traveller, this photo is a fun, colourful pic from your last vacation. Try "stacking" a travel photo with one of the other categories for added value, like...
Travel + Lifestyle Glimpse together.



Photo #6



"I'm confident enough to show you I'm a real human"

This photo offers value in a way that the others may have not captured yet. It's a candid shot that shows off your unique and quirky personality, a side of you that friends and fam are lucky to experience.



Alright, Next Steps



This is not about perfection.

The goal is to **encourage** you to consider the changes needed on your profile so you stop wasting time and start seeing real results!

And **you will see a BIG difference** once you step up your game and bring new photos, and a new strategy to your dating apps.



***We're honoured to
be on this journey to
love with you!***

